Membership Subscription

Select which category best describes your business, then choose from one of our Online Marketing Options.

ACCOMMODATION

1 Hotels, B&B's and Inns

Number of Rooms	Subscription	
1 - 3	£65.00 + VAT:	**£78.00**
4 - 6	£80.00 + VAT:	**£96.00**
7- 10	£95.00 + VAT:	**£114.00**
11 - 20	£125.00 + VAT:	**£150.00**
21 - 35	£190.00 + VAT:	**£228.00**
Over 36	£260.00 + VAT:	**£312.00**

2 Self Catering Establishments

Number of Units	Subscription	
1	£65.00 + VAT:	**£78.00**
2 - 5	£80.00 + VAT:	**£96.00**
6 - 10	£95.00 + VAT:	**£114.00**
11 - 14	£125.00 + VAT:	**£150.00**
Over 15	£190.00 + VAT:	**£228.00**

3 Caravan & Camping Parks (10 pitches = 1 unit)

Number of Units	Subscription	
1 - 10	£70.00 + VAT:	**£84.00**
11 - 20	£90.00 + VAT:	**£108.00**
21 - 29	£135.00 + VAT:	**£162.00**
30 - 50	£160.00 + VAT:	**£192.00**
Over 50	£250.00 + VAT:	**£300.00**

4 Hostels and Bunkhouses

Number of Rooms	Subscription	
1 - 3	£65.00 + VAT:	**£78.00**
4 - 6	£80.00 + VAT:	**£96.00**
7 - 10	£95.00 + VAT:	**£114.00**
11 - 20	£125.00 + VAT:	**£150.00**
21 - 35	£190.00 + VAT:	**£228.00**
Over 36	£260.00 + VAT:	**£312.00**

NON ACCCOMMODATION

5 Visitor Attractions and Activity Centres

Number of Visitors	Subscription	
Up to 10,000	£90.00 + VAT:	**£108.00**
10 - 25,000	£135.00 + VAT:	**£162.00**
25 - 50,000	£195.00 + VAT:	**£234.00**
Over 50,000	£265.00 + VAT:	**£318.00**

6 Tourism Services

Business Type	Subscription	
Restaurant and Retail	£70.00 + VAT:	**£84.00**
Tourism Association	£70.00 + VAT:	**£84.00**
Tour Guide Services	£70.00 + VAT:	**£84.00**
Community Group	£70.00 + VAT:	**£84.00**
Tourism Supplier	£70.00 + VAT:	**£84.00**

7 Regional

Business Type	Subscription	
Self Catering Agency	£250.00 + VAT:	**£300.00**
Marketing Consortia	£250.00 + VAT:	**£300.00**
Local Authority		**P.O.A.**

8 National

Business Type	Subscription	
Corporate		**P.O.A.**

Please note:

- All tourism members receive one basic entry in either the Mid or South Wales website (Basic level entry). £20.
- Accommodation providers must be quality assured by VistWales or AA.
- Additional business options available.
- For Additional Businesses, your primary business will determine your membership category. e.g. If you run a 3 room B&B and 1 Self Catering unit, you would be classed as Category 1, with your Self Catering unit as an additional business.

For information, help & advice, please call "The Membership Team" on 01654 702653
or email: members@midwalestourism.co.uk

Visitor websites: visitmidwales.co.uk • visitsouthwales.com

Initial Joining Fee

For new members only	£30.00 + VAT:	**£36.00**

Additional Business Fee

Per additional business	£40.00 + VAT:	**£48.00**

Online Marketing Options

BASIC LEVEL ENTRY

PACKAGE CONSISTS OF:

- Publication on one regional website
- 1 image
- Display contact details and directions
- 30 words of descriptive text
- Hyperlink to your website
- Google map link

£20.00 + VAT: **£24.00**

BRONZE LEVEL ENTRY

AS BASIC LEVEL, PLUS:

- Facility to promote special offers
- 3 images
- Display room/unit details
- Display tariffs
- 150 words of descriptive text
- Display facilities on site

£49.50 + VAT: **£59.40**

SILVER LEVEL ENTRY

AS BRONZE LEVEL, PLUS:

- Commission-free online booking facility
- Priority listing in web searches
- Display availability chart
- Online booking links - VisitBritain & Visit Wales sites
- 200 words of descriptive text
- Display up to 4 images

£69.00 + VAT: **£82.80**

Membership Application

Please complete this form in BLOCK CAPITALS and return to:

Mid Wales Tourism,
The Station, Machynlleth, Powys SY20 8TG.

Email to: members@midwalestourism.co.uk

Business Details (Primary)

Business name:

.....

Contact name:

.....

Address:.....

.....

.....

Postcode:.....

Tel: .....

Fax: .....

Email: .....

Website: .....

Business Details (Additional)

Business name:

.....

Contact name:

.....

Address:.....

.....

.....

Postcode:.....

Tel: .....

Fax: .....

Email: .....

Website: .....

Correspondence / Invoice Details

(If different from above)

Your name: .....

Address:.....

.....

.....

Postcode:.....

Tel: .....

Fax: .....

Email: .....

Membership Category:

ACCOMMODATION

1 ☐ 2 ☐ 3 ☐ 4 ☐

Number of Rooms/Units: .....Subscription: £ .....

NON ACCOMMODATION

5 ☐ 6 ☐ 7 ☐ 8 ☐

Number of Visitors (PA):.....Subscription: £ .....

Initial Joining Fee:

☐ (For new members only) £30.00 + VAT: **£36.00** £ .....

Additional Business Fee:

☐ (Per additional business) £40.00 + VAT: **£48.00** £ .....

Marketing Option:

☐ Basic Level Entry £20.00 + VAT: **£24.00** £ .....

☐ Bronze Level Entry £49.50 + VAT: **£59.40** £ .....

☐ Silver Level Entry £69.00 + VAT: **£82.80** £ .....

☐ Themed Entry £40.00 + VAT: **£48.00** £ .....

Web Entry Form required:

☐ Hotel/Guesthouse/B&B

☐ Self Catering/Holiday Homes

☐ Touring & Camping

☐ Alternative Accommodation *(Hostels/Bunkhouses etc)*

☐ Visitor Attraction

☐ Activity Provider

☐ Shopping

☐ Places to eat

☐ Tourism Services

Method of payment:

TOTAL AMOUNT DUE: £ .....

☐ **Credit Card**

Card Number: .....

Name on Card: .....

Valid From:.....Valid To:.....

Issue No.....Security Code:.....

☐ **Cheque** I enclose a cheque made payable to Mid Wales Tourism.

☐ **Direct Debit** Please send me a form to pay by Direct Debit in one single installment.

Declaration:

I confirm that I wish to make an application for Tourism Membership

Signature .....

Date .....

USE OF DATA – Mid Wales Tourism may pass on your details to carefully chosen organisations so that they can tell you about their products and services. If you do NOT wish us to do this, please tick this box ☐

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